



Women's History Month



# I AM THAT WOMAN

2025

March 8th | 10A-2P

**SPONSORSHIP DECK**

**5TH ANNUAL  
EMPOWER TO IMPACT FOUNDATION**

Contact: [info@jerishannon.com](mailto:info@jerishannon.com) | (310) 905-2097

# I AM THAT WOMAN SUMMIT

MARCH 8, 2025

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## EVENT DETAILS

**EVENT:** Join us in Celebrating women in March “Women’s History Month”! Let’s celebrate Together! Join us at our **4th Annual I AM THAT WOMAN SUMMIT**, where empowerment, innovation, culture, and community converge! We're extending a warm invitation to all vendors ready to showcase their excellence in businesses, organizations, and resources.

**DATE:** **Saturday, March 8, 2025** from 10am – 2pm

**VENUE:** **The Proud Bird** – 11022 Aviation Blvd., Los Angeles, CA 90045 Parking is FREE

**COST:** Registration | **REGISTER AT:** [EVENTBRITE](https://www.eventbrite.com)

For more information, contact the office at (310) 905-2097 or email to: [info@jerishannon.com](mailto:info@jerishannon.com)

### ABOUT THE IATW

For the past five years, the Empower to Impact Foundation has been at the forefront of empowering women and girls through a series of impactful conferences and workshops. Their mission is to provide a platform for women of all ages to gain the skills, confidence, and connections needed to thrive in various aspects of life. The organization hosts annual conferences that bring together thought leaders, activists, and industry experts to share insights and strategies for success. In addition to these large-scale events, they also offer smaller, more focused workshops that tackle specific challenges, from leadership development to financial literacy. Through these initiatives, the organization has not only empowered countless women and girls but also fostered a supportive community that continues to grow and uplift one another.



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## SPONSORSHIP LEVELS BENEFITS

### **PRESENTING SPONSOR: \$10,000**

- Planned Promotions and Premium Recognition as Presenting Sponsor on All Media Platforms including promotions on KJLH radio and any other potential coverage
- Exclusive Prominent Event Signage
- First Option Booth Positioning (first come, first served, at this sponsorship level)
- Inclusion in all Month Campaign Activations (ie., social media, pop ups, contests, etc.)
- Presentation Segment (up to 10 minutes)
- Static Sitewide Banner Ad on event website consecutive months
- Full Page Ad in Digital Program and Vendor Guide
- 2 Company Recommended Small Business Vendors with Showcase Spotlights for each
- 20 VIP Passes & seating at event

### **PLATINUM SPONSOR: \$5,000**

- Planned Promotions and Premium Recognition as Platinum Sponsor on All Media Platforms & Event Signage
- Early Option Booth Positioning (first come, first served, at this sponsorship level)
- Inclusion in Two (2) Black Business Month Campaign Activations
- Black Business Day Program Presentation Segment (up to 10 minutes)
- Static Sitewide Banner Ad on BBA Directory for 6 consecutive months
- Full Page Ad in Digital Program and Vendor Guide
- 1 Company Recommended Small Business Vendor with Showcase Spotlights
- 10 VIP Passes and seating at event

### **SILVER SPONSOR: \$2,500**

- Promotions and Recognition on website, select social media, and most event signage
- Vendor Booth
- Half Page Ad in Digital Program and Vendor Guide
- 5 VIP Passes & seating at event

### **COMMUNITY PARTNER: \$1,500**

- Promotions and Recognition on website, select social media, and most event signage.
- Vendor Booth
- Quarter Page Ad in Digital Program and Vendor Guide
- 2 VIP passes & seating at event

Vendor opportunities on website.

REGISTER ONLINE AT [IATW](#)

MAILING ADDRESS: P.O. BOX 43159, LOS ANGELES, CA 9004

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## SPONSORSHIP OPPORTUNITIES & REGISTRATION INFORMATION

### SPONSORSHIP OPPORTUNITIES (See listing of level benefits on previous page.)

- |                                             |          |                                            |         |
|---------------------------------------------|----------|--------------------------------------------|---------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 | <input type="checkbox"/> Gold Sponsor      | 2,500   |
| <input type="checkbox"/> Platinum Sponsor   | \$5,000  | <input type="checkbox"/> Community Sponsor | \$1,500 |

Contact: \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST, \_\_\_\_\_ Zip \_\_\_\_\_

**DONATION** – Please visit **our office** to make a donation or send a check (see payment instructions below).

### REGISTRATION

- **Credit Card** – All credit card payments will incur a 3% processing fees.
- **Zelle** – Send payment to [empowertoimpact2@gmail.com](mailto:empowertoimpact2@gmail.com) and indicate in memo: IATW 2025 and Item Name
- **Check** – Make payable to: **Empower to Impact Foundation** and mail to: P.O. Box 22 Los Angeles, CA 90213
- **ACH** – Payment by direct deposit is also available. Please contact us for details.

### Early Registration

- Receive 20% off when you register and pay by **January 1, 2025**. (Only available for non-sponsor level items.)

**Registration Deadline – SUNDAY, February 15, 2025**

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Empower to Impact Foundation is a 501(c)(3) nonprofit organization. Tax ID #84-3166440  
For more information, contact us at [info@jerishannon.com](mailto:info@jerishannon.com) or (310) 905-2097